



National Association of Independent Artists



Spring Issue Production Schedule

- **February 15** - ad contracts, and ad payment due
- **March 1** - Ad copy due
- March 15 - To printer
- April 1 - Mailed to members April 1
- Distributed at shows April onward.
- Posted on web site sometime in April

Fall Issue Production Schedule

- **August 15** - ad contracts, and ad payment due
- **September 1** - Ad copy due
- September 15 - To printer
- October - Mailed to members
- Distributed at shows November onward
- Posted on web site sometime in November

Digital File Preparation

Electronic files must be in PDF, TIFF, EPS, or JPG format. Provide all graphic support files used. All images must be at a minimum resolution of 300 ppi, scaled to 100% of the actual size used in the document. All colors must be CMYK. Do not use RGB or spot colors. All files must be flattened, with text converted to outlines, curves, or embedded in the PDF.

Digital files can be mailed on a CD ROM or emailed to:

Sara Corkery

152 N. Myrtle Ave.

Villa Park, IL 60181

SaraCorkery@NAIA-Artists.org

Also, a camera-ready, clean, clear, hard copy suitable for scanning may be mailed to the above address.

For technical questions, please contact Sara Corkery: SaraCorkery@NAIA-Artists.org

To place an ad, please contact Cynthia Davis: IAAdvertising@NAIA-Artists.org