

1. How many artists exhibit at your show?

	Response Count
	36
answered question	36
skipped question	3



2. What is the average number of applications you receive? (if not sure, use last year's number)

	Response Count
	36
answered question	36
skipped question	3

3. What is your average attendance?

	Response Count
	36
answered question	36
skipped question	3

4. Do you have an image jury? (We define 'image jury' as the jury that selects artists from submitted images)

		Response Percent	Response Count
Yes		94.6%	35
No		5.4%	2
answered question			37
skipped question			2

5. If "no," why?

	Response Count
	2
answered question	2
skipped question	37

6. How do you choose your artists?

	Response Count
	2
answered question	2
skipped question	37





7. Do you have any additional comments?

	Response Count
	1
answered question	1
skipped question	38

8. If "yes," why?

	Response Count
	30
answered question	30
skipped question	9

9. Please identify the type of Image Jury.

		Response Percent	Response Count
monitor jury		42.4%	14
projection jury		42.4%	14
photo/slide jury		9.1%	3
Other (please specify)		6.1%	2
	answered question		33
	skipped question		6



10. Why did you select this type of Image Jury?

	Response Count
	32
answered question	32
skipped question	7

11. How many jurors do you have?

	Response Count
	33
answered question	33
skipped question	6



12. Are your Image Jurors compensated?

		Response Percent	Response Count
Yes		66.7%	22
No		33.3%	11
	Why?		26
	answered question		33
	skipped question		6

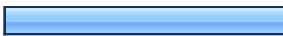


13. How much is each juror compensated?

	Response Count
	22
answered question	22
skipped question	17

14. Do you use artists on your Image Jury?

		Response Percent	Response Count
Yes		93.9%	31
No		6.1%	2
	Why?		26
	answered question		33
	skipped question		6

15. If "yes," please select the type of artists you use from the following choices (select as many as apply):

		Response Percent	Response Count
Art Show artists exhibiting in the show		41.9%	13
Art Show artists not participating in the show		61.3%	19
non-art show artists		67.7%	21
	answered question		31
	skipped question		8



16. Describe the Image jury's function.

	Response Count
	25
answered question	25
skipped question	14

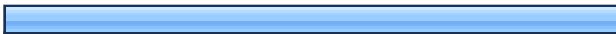

17. What is your criteria for selecting your Image Jury?

	Response Count
	24
answered question	24
skipped question	15


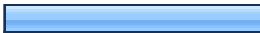

18. Do you have a silent jury? ("silent" is defined as you do not allow jurors to talk to each other during the jury process)

		Response Percent	Response Count
Yes		19.2%	5
No		80.8%	21
	Why?		20
	answered question		26
	skipped question		13

19. Do you have a discussion jury? (we define this as allowing the jury members to discuss anything they want during the process)

		Response Percent	Response Count
Yes		92.3%	24
No		7.7%	2
	Why?		18
	answered question		26
	skipped question		13

20. Do you read aloud or have the jurors read the Artist Statement?

		Response Percent	Response Count
Read Aloud		57.7%	15
Jurors Read to themselves		38.5%	10
Neither		3.8%	1
	answered question		26
	skipped question		13



21. What instructions do you give your Image Jury?

	Response Count
	24
answered question	24
skipped question	15

22. What are some tips you can provide to other shows on effective Image Jurying that have been helpful to you? (i.e. stretching, larger mediums juried before others, pacing, exercise, etc)

	Response Count
	17
answered question	17
skipped question	22

23. Do you have an Awards Jury? (An Awards Jury is defined here as a jury that juries on-site during the show for the purpose of distributing awards)

		Response Percent	Response Count
Yes		69.0%	20
No		31.0%	9
	answered question		29
	skipped question		10

24. If "no,' why?

	Response Count
	7
answered question	7
skipped question	32

25. If "yes," what kind?

		Response Percent	Response Count
Award (Best of Show, Merit, Jurors, etc)		95.0%	19
Monetary		95.0%	19
Invitation		70.0%	14
Other (please specify)		0.0%	0
answered question			20
skipped question			19



26. Why do you have an awards jury?

	Response Count
	17
answered question	17
skipped question	22

27. How many Awards Jurors do you have?

	Response Count
	20
answered question	20
skipped question	19

28. Are your Awards Jurors compensated?

		Response Percent	Response Count
Yes		84.2%	16
No		15.8%	3
Why?			15
answered question			19
skipped question			20



29. How much are your Awards Jurors compensated?

		Response Count
		17
answered question		17
skipped question		22




30. Describe the Awards Jurors function.

		Response Count
		18
answered question		18
skipped question		21

31. Do you use artists on your Awards Jury?

		Response Percent	Response Count
Yes		80.0%	16
No		20.0%	4
	Why?		13
answered question			20
skipped question			19

32. Please identify the type of artists used for your Awards jury. (click on all that apply)

		Response Percent	Response Count
Art Show artists participating in the show		12.5%	2
Art Show artists not participating in the show		68.8%	11
Non-Art Show artists		93.8%	15
answered question			16
skipped question			23

33. What percentage of your Awards Jury is made up of artists described in the previous question?

	Response Count
	16
answered question	16
skipped question	23

34. What is your criteria for selecting the Awards Jury?

	Response Count
	17
answered question	17
skipped question	22



35. What instructions do you give your Awards Jury?

	Response Count
	16
answered question	16
skipped question	23

36. What are some tips you can provide to other shows on effective Awards Jurying that have been helpful to you?

	Response Count
	8
answered question	8
skipped question	31

37. Do you have a Compliance Jury or Compliance Committee?

		Response Percent	Response Count
Yes		57.1%	16
No		42.9%	12
		Why?	21
		answered question	28
		skipped question	11



38. If "no," how do you monitor compliance?

		Response Count	
		9	
		answered question	9
		skipped question	30

39. How many Compliance Jurors?

		Response Count	
		16	
		answered question	16
		skipped question	23



40. Are your Compliance Jurors compensated?

		Response Percent	Response Count
Yes		13.3%	2
No		86.7%	13
	Why?		9
answered question			15
skipped question			24




41. How much are your Compliance Jurors compensated?

	Response Count
	3
answered question	3
skipped question	36

42. Do you use artists on your Compliance Jury?

		Response Percent	Response Count
Yes		90.9%	10
No		9.1%	1
answered question			11
skipped question			28

43. If "yes," identify the type of artists used on your Compliance Jury:

		Response Percent	Response Count
Art Show artists participating in the show		33.3%	3
Art Show artists not participating in the show		44.4%	4
Non-Art Show artists		77.8%	7
		answered question	9
		skipped question	30

44. What percentage of your Compliance Jury is made up of artists described in the previous question?

	Response Count
	9
answered question	9
skipped question	30

45. What is your selection criteria for the Compliance Jury?

	Response Count
	13
answered question	13
skipped question	26

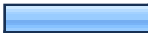

46. What instructions do you give the Compliance Jury?

	Response Count
	13
answered question	13
skipped question	26

47. What are some tips you can provide to other shows on effective Compliance Jurying that have been helpful to you?

	Response Count
	10
answered question	10
skipped question	29

48. Do you have an Invitation Jury?

		Response Percent	Response Count
Yes		21.4%	6
No		78.6%	22
	Why?		12
	answered question		28
	skipped question		11

49. If "yes," what percentage of your artists are invited back for the next year?

	Response Count
	6
answered question	6
skipped question	33

50. What percentage of artists identified in the previous answer accept the invitation?

	Response Count
	6
answered question	6
skipped question	33

Page 2, Q1. How many artists exhibit at your show?

1	300	Apr 9, 2012 9:59 AM
2	280	Apr 8, 2012 5:34 PM
3	100	Apr 6, 2012 10:22 AM
4	150	Apr 6, 2012 9:30 AM
5	110	Apr 6, 2012 7:48 AM
6	Between 130 and 180	Apr 6, 2012 7:48 AM
7	75 to 200	Apr 6, 2012 7:20 AM
8	295	Apr 6, 2012 7:09 AM
9	300	Apr 5, 2012 10:57 AM
10	225	Apr 4, 2012 10:05 AM
11	100	Apr 3, 2012 8:44 PM
12	200-220	Apr 3, 2012 4:48 AM
13	295	Mar 30, 2012 4:23 PM
14	185	Mar 30, 2012 9:31 AM
15	350	Mar 29, 2012 11:11 AM
16	70	Mar 29, 2012 9:43 AM
17	160 section of 750 total	Mar 29, 2012 6:38 AM
18	230	Mar 28, 2012 9:52 AM
19	225	Mar 27, 2012 10:02 AM
20	216	Mar 27, 2012 7:44 AM
21	140	Mar 26, 2012 11:39 AM
22	135	Mar 26, 2012 8:35 AM
23	250	Mar 23, 2012 1:36 PM
24	300	Mar 23, 2012 1:01 PM
25	198	Mar 23, 2012 7:34 AM
26	100	Mar 22, 2012 2:03 PM
27	100	Mar 22, 2012 1:04 PM

Page 2, Q1. How many artists exhibit at your show?

28	about 200	Mar 22, 2012 12:38 PM
29	220	Mar 22, 2012 12:29 PM
30	300	Mar 22, 2012 12:18 PM
31	250	Mar 22, 2012 12:12 PM
32	212	Mar 22, 2012 12:12 PM
33	From 140 to 165 depending on the show	Mar 22, 2012 12:08 PM
34	184	Mar 22, 2012 11:56 AM
35	181	Mar 22, 2012 11:47 AM
36	Approximately 240	Mar 22, 2012 11:46 AM

Page 2, Q2. What is the average number of applications you receive? (if not sure, use last year's number)

1	1300	Apr 9, 2012 9:59 AM
2	900	Apr 8, 2012 5:34 PM
3	140	Apr 6, 2012 10:22 AM
4	700	Apr 6, 2012 9:30 AM
5	350-400	Apr 6, 2012 7:48 AM
6	Approximately 250 per show	Apr 6, 2012 7:48 AM
7	Depends on the show, 200 to 600	Apr 6, 2012 7:20 AM
8	950	Apr 6, 2012 7:09 AM
9	375	Apr 5, 2012 10:57 AM
10	700	Apr 4, 2012 10:05 AM
11	200	Apr 3, 2012 8:44 PM
12	450	Apr 3, 2012 4:48 AM
13	600	Mar 30, 2012 4:23 PM
14	1100	Mar 30, 2012 9:31 AM
15	800	Mar 29, 2012 11:11 AM
16	100	Mar 29, 2012 9:43 AM
17	200	Mar 29, 2012 6:38 AM
18	2000	Mar 28, 2012 9:52 AM
19	700	Mar 27, 2012 10:02 AM
20	900	Mar 27, 2012 7:44 AM
21	300	Mar 26, 2012 11:39 AM
22	450	Mar 26, 2012 8:35 AM
23	800	Mar 23, 2012 1:36 PM
24	450	Mar 23, 2012 1:01 PM
25	700	Mar 23, 2012 7:34 AM
26	900	Mar 22, 2012 2:03 PM
27	150	Mar 22, 2012 1:04 PM

Page 2, Q2. What is the average number of applications you receive? (if not sure, use last year's number)

28	350	Mar 22, 2012 12:38 PM
29	330	Mar 22, 2012 12:29 PM
30	950	Mar 22, 2012 12:18 PM
31	500 - 600	Mar 22, 2012 12:12 PM
32	217	Mar 22, 2012 12:12 PM
33	Approximately 400 per snow.	Mar 22, 2012 12:08 PM
34	1200	Mar 22, 2012 11:56 AM
35	1200	Mar 22, 2012 11:47 AM
36	1000	Mar 22, 2012 11:46 AM

Page 2, Q3. What is your average attendance?

1	33k	Apr 9, 2012 9:59 AM
2	125,000	Apr 8, 2012 5:34 PM
3	25000	Apr 6, 2012 10:22 AM
4	40000	Apr 6, 2012 9:30 AM
5	15,000	Apr 6, 2012 7:48 AM
6	Between 12-16,000 weather dependant	Apr 6, 2012 7:48 AM
7	15,000	Apr 6, 2012 7:20 AM
8	225,000	Apr 6, 2012 7:09 AM
9	20,000	Apr 5, 2012 10:57 AM
10	22000	Apr 4, 2012 10:05 AM
11	3200	Apr 3, 2012 8:44 PM
12	70,000	Apr 3, 2012 4:48 AM
13	210000	Mar 30, 2012 4:23 PM
14	200000	Mar 30, 2012 9:31 AM
15	375,000	Mar 29, 2012 11:11 AM
16	2000	Mar 29, 2012 9:43 AM
17	300,000	Mar 29, 2012 6:38 AM
18	350,000	Mar 28, 2012 9:52 AM
19	150,000	Mar 27, 2012 10:02 AM
20	70,000	Mar 27, 2012 7:44 AM
21	4500	Mar 26, 2012 11:39 AM
22	80000	Mar 26, 2012 8:35 AM
23	25,000	Mar 23, 2012 1:36 PM
24	75000	Mar 23, 2012 1:01 PM
25	100,000	Mar 23, 2012 7:34 AM
26	6000	Mar 22, 2012 2:03 PM
27	12-14,000	Mar 22, 2012 1:04 PM

Page 2, Q3. What is your average attendance?

28	25000	Mar 22, 2012 12:38 PM
29	8000	Mar 22, 2012 12:29 PM
30	100,000	Mar 22, 2012 12:18 PM
31	17,000	Mar 22, 2012 12:12 PM
32	10,000	Mar 22, 2012 12:12 PM
33	Weather dependent - from 12-16,000	Mar 22, 2012 12:08 PM
34	60-70,000	Mar 22, 2012 11:56 AM
35	130000	Mar 22, 2012 11:47 AM
36	350,000	Mar 22, 2012 11:46 AM

Page 4, Q5. If "no," why?

1	We do jury but not with a professional jury.	Apr 6, 2012 7:52 AM
2	Except for jewelry, we have a rolling jury with categories closing as they Dili. Jewelry has a set jury date	Mar 22, 2012 12:12 PM

Page 4, Q6. How do you choose your artists?

1	By quality of the work from the images sent and by the professionalism of the booth. We also visit top quality shows and send a follow up email inviting them to view our website and the quality of the exhibitors in our past and present shows.	Apr 6, 2012 7:52 AM
2	From 4 images of the work and a booth image, we have a level of quality expected, along with expectations of the booth.	Mar 22, 2012 12:12 PM

Page 4, Q7. Do you have any additional comments?

1	We also research by checking websites to insure we haven't been sent images that do not represent their full body of work. We also ask for price range on the application.	Mar 22, 2012 12:12 PM
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Page 5, Q8. If "yes," why?

1	Blind jury to ensure highest quality artwork available. Blind to make sure everyone has the same chance to be invited.	Apr 9, 2012 10:02 AM
2	? to select the artists that we want in the show????	Apr 6, 2012 10:24 AM
3	So that the we know what art is coming to the show	Apr 6, 2012 9:31 AM
4	Huh? How else select them? We need to see the artists work.	Apr 6, 2012 7:53 AM
5	To see what artists are bringing to show; this is a juried show; the show director has a right to know how the event will look before the event is set up	Apr 6, 2012 7:22 AM
6	Simply logistics. It is the most organized way to handle the hundreds of applications we receive. There is no confusion over slides be mixed. Jurors can take time to review and rate at their own speed.	Apr 6, 2012 7:16 AM
7	So many can view and critique.	Apr 5, 2012 10:58 AM
8	I don't see how you could have a jury without images. Unless you mean that the artists would be selected by a curatorial method.	Apr 4, 2012 10:08 AM
9	To know what people are going to be bringing. Sorry but this seems like a dumb question...	Apr 3, 2012 8:46 PM
10	The images allow us to determine if the artist's work is original and meets our rules of participation	Apr 3, 2012 4:52 AM
11	To view representative work of potential artists.	Mar 30, 2012 4:25 PM
12	fair, unbiased, industry standard	Mar 30, 2012 9:33 AM
13	We feel that it is the most fair way to objectively select our artists in what it an extremely competitive process. Furthermore, our goal isn't only a certain quantity of artists, but quality.	Mar 29, 2012 11:34 AM
14	To select appropriate art	Mar 29, 2012 9:43 AM
15	We feel it is important for the jury to experience a body of work presented simultaneously.	Mar 28, 2012 9:54 AM
16	We have elected to use the image process because our applicants come from all over the country and the ability to do this digitally expedites the procedure.	Mar 27, 2012 10:07 AM
17	I like the projected images shown to the jury at the same time. I believe that it gives a better image than monitor jurying.	Mar 27, 2012 7:47 AM
18	Image jurors score all artists to determine who is invited.	Mar 26, 2012 11:41 AM
19	most effective way to jury 450 applications in a reasonable amount of time.	Mar 26, 2012 8:36 AM
20	To see the type, style and quality of the artwork/craft	Mar 23, 2012 1:04 PM
21	How would you judge the work if you aren't seeing it?	Mar 23, 2012 7:37 AM

Page 5, Q8. If "yes," why?

22	Looking at actual work is not practical.	Mar 22, 2012 1:06 PM
23	best recognized practice in the industry	Mar 22, 2012 12:39 PM
24	To determine the most creative and original presentations	Mar 22, 2012 12:32 PM
25	I don't know how else we could possibly pick our exhibitors!	Mar 22, 2012 12:19 PM
26	To keep the images on hand for easy viewing and accessibility. Also, to refer to in future years.	Mar 22, 2012 12:16 PM
27	easy way to judge applicants from all over the country	Mar 22, 2012 12:14 PM
28	How can you decide how artists get into show without seeing work?	Mar 22, 2012 11:58 AM
29	I believe it is the fairest way to see the work and see what the artists will sell	Mar 22, 2012 11:50 AM
30	We select artists by totally blind jury process judging only on the merits of the images submitted of work and sales environment.	Mar 22, 2012 11:50 AM

Page 5, Q9. Please identify the type of Image Jury.

1	Monitor jury with some projections	Apr 3, 2012 4:52 AM
2	printed photos/ monitor	Mar 22, 2012 12:16 PM

Page 5, Q10. Why did you select this type of Image Jury?

1	Effective, standardization of image quality, ability to view detail	Apr 9, 2012 10:02 AM
2	best works for our show	Apr 6, 2012 10:24 AM
3	So that we may see the art coming to the show.	Apr 6, 2012 9:31 AM
4	It was affordable thru ZAPP. I think I prefer projection jury more.	Apr 6, 2012 7:53 AM
5	easiest	Apr 6, 2012 7:22 AM
6	Ease of jury process. Ease of keeping track of data and handling payment.	Apr 6, 2012 7:16 AM
7	Best so all can view images and less hassle than loading CD's	Apr 5, 2012 10:58 AM
8	We use both projected images and the jurors have access to the same images on their laptops since we use ZAPP. The projected images allow them to get a good look at a large picture of the work. We ask that they score from the projected images not the thumbnails on their screens.	Apr 4, 2012 10:08 AM
9	Cost effectiveness	Apr 3, 2012 8:46 PM
10	Our jury is based on the monitor system but our juror meet in a group and the images are projected also to allow the group to discuss the applications. This allows jurors to share their expertise with each other and to discuss the work they are viewing.	Apr 3, 2012 4:52 AM
11	Ease of jurying. All jurors can be together but operate at their own pace.	Mar 30, 2012 4:25 PM
12	only fair way to jury. allows for all images to be seen in the best possible format and image detail. it also allows for jurying to be done in a controlled environment with show staff in the room	Mar 30, 2012 9:33 AM
13	It is objective (the slides are anonymous) and the most effective way of comparing the quality of applicant work and coming up with a variety of products and styles	Mar 29, 2012 11:34 AM
14	Ease of use, up to date	Mar 29, 2012 9:43 AM
15	zapp, also easiest	Mar 29, 2012 6:39 AM
16	Most professional and comprehensive format offered.	Mar 28, 2012 9:54 AM
17	The projection method was selected because it allows both jurors to easily view the images simultaneously and discuss them if they feel dialog is instrumental in rendering a decision.	Mar 27, 2012 10:07 AM
18	We use Zapplication and this is an option that we choose because we always used projected images shown simultaneously in the past with slide projection.	Mar 27, 2012 7:47 AM
19	We use Zapp to view our artist applications.	Mar 26, 2012 11:41 AM
20	we use Zapplication	Mar 26, 2012 8:36 AM
21	Easiest	Mar 23, 2012 1:38 PM

Page 5, Q10. Why did you select this type of Image Jury?

22	Faster, easier than slides.	Mar 23, 2012 1:04 PM
23	Historical from slide jury days and enhances better dialogue amongst the juror during the discussion round.	Mar 23, 2012 7:37 AM
24	It is a format that we can manage that provides the best viewing experience for the jurors.	Mar 22, 2012 1:06 PM
25	naia recommendation	Mar 22, 2012 12:39 PM
26	Just switched to monitors 2 years ago. I formulate all the images myself in Photoshop into a format which shows all 5 of the applicant's images at once. I then have their image files ready any time I need them for publicity. It's extremely labor intensive, but the results are fabulous.	Mar 22, 2012 12:32 PM
27	It seemed the natural progression from 35mm slides	Mar 22, 2012 12:19 PM
28	Convenience for artists to enter images (option of prints, CD or e-mailed files). This also makes it easier to convert into a power point/ projector	Mar 22, 2012 12:16 PM
29	easiest way to deal with large volume of application.	Mar 22, 2012 12:14 PM
30	Like the zapp system. Easy way for jurors to view work.	Mar 22, 2012 11:58 AM
31	I feel it is the highest standard of seeing the work	Mar 22, 2012 11:50 AM
32	We use the Zapp system - it works well for us as we have a public jury process and we are set up so that a substantial audience can see the work being judged	Mar 22, 2012 11:50 AM

Page 5, Q11. How many jurors do you have?

1	5 - 10	Apr 9, 2012 10:02 AM
2	5	Apr 8, 2012 5:34 PM
3	3-5	Apr 6, 2012 10:24 AM
4	7	Apr 6, 2012 9:31 AM
5	4	Apr 6, 2012 7:53 AM
6	2 or 3	Apr 6, 2012 7:22 AM
7	25 to 30	Apr 6, 2012 7:16 AM
8	6-8	Apr 5, 2012 10:58 AM
9	5	Apr 4, 2012 10:08 AM
10	2	Apr 3, 2012 8:46 PM
11	up to 30	Apr 3, 2012 4:52 AM
12	5	Mar 30, 2012 4:25 PM
13	5	Mar 30, 2012 9:33 AM
14	5	Mar 29, 2012 11:34 AM
15	8	Mar 29, 2012 9:43 AM
16	6-8	Mar 29, 2012 6:39 AM
17	5	Mar 28, 2012 9:54 AM
18	2	Mar 27, 2012 10:07 AM
19	5	Mar 27, 2012 7:47 AM
20	4	Mar 26, 2012 11:41 AM
21	four	Mar 26, 2012 8:36 AM
22	5-7	Mar 23, 2012 1:38 PM
23	6	Mar 23, 2012 1:04 PM
24	22	Mar 23, 2012 7:37 AM
25	3	Mar 22, 2012 1:06 PM
26	3	Mar 22, 2012 12:39 PM
27	5	Mar 22, 2012 12:32 PM

Page 5, Q11. How many jurors do you have?

28	5	Mar 22, 2012 12:19 PM
29	2	Mar 22, 2012 12:16 PM
30	4	Mar 22, 2012 12:14 PM
31	3-4	Mar 22, 2012 11:58 AM
32	5	Mar 22, 2012 11:50 AM
33	5	Mar 22, 2012 11:50 AM

Page 5, Q12. Are your Image Jurors compensated?

1	nonprofit organization; experts readily available and view volunteering at the jury as an honor	Apr 9, 2012 10:02 AM
2	they are members of our Art organization mostly and this is their volunteer duty	Apr 6, 2012 10:24 AM
3	We do not have the funds, we are barely able to stay open.	Apr 6, 2012 9:31 AM
4	They work hard	Apr 6, 2012 7:53 AM
5	Everyone has bills to pay	Apr 6, 2012 7:22 AM
6	We are a non-profit art club - they volunteer	Apr 5, 2012 10:58 AM
7	Our jury process takes on average about 10 hours. Since we rely on professionals to jury our show we feel it is necessary to pay them for their time.	Apr 4, 2012 10:08 AM
8	We own the show. We choose it, not jury it.	Apr 3, 2012 8:46 PM
9	We pay a modest stipend \$25 for their time.	Apr 3, 2012 4:52 AM
10	Compensate for their valuable time and expertise.	Mar 30, 2012 4:25 PM
11	they should be. they are providing a professional service	Mar 30, 2012 9:33 AM
12	Jury weekend is strenuous and jurors are deserving of compensation. It also ensure that we are able to bring in experienced and skilled jurors who are in high demand (professors, curators, artists)	Mar 29, 2012 11:34 AM
13	The entire event is all-volunteer	Mar 29, 2012 9:43 AM
14	They are committee members and local artists interested in the show	Mar 29, 2012 6:39 AM
15	We ask for a lot of time and feel by compensating them we get better dedication from them.	Mar 28, 2012 9:54 AM
16	We feel that compensation allows us to attract a high caliber of juror, and we believe that their skills have great value.	Mar 27, 2012 10:07 AM
17	a small stipend of \$50 per juror for expenses	Mar 26, 2012 8:36 AM
18	Feel that it is an honor and a way to give back	Mar 23, 2012 1:38 PM
19	Their time is valued	Mar 23, 2012 1:04 PM
20	To compensate them for their time. They get lunch, their choice of booth space(all are prior exhibitors) and \$60 discount on booth fees.	Mar 22, 2012 12:32 PM
21	They're professionals. We don't expect people to work for free.	Mar 22, 2012 12:19 PM
22	Lack of funds. Executive Director/ Curator waits until last minute to jury.	Mar 22, 2012 12:16 PM
23	We always have paid them for their time.	Mar 22, 2012 12:14 PM
24	They spend a lot of their time jurying show.	Mar 22, 2012 11:58 AM

Page 5, Q12. Are your Image Jurors compensated?

25	It takes over 27 hours for the process. And I believe paying them something lets them know how seriously we take this process.	Mar 22, 2012 11:50 AM
26	Paid jurors take their jobs seriously	Mar 22, 2012 11:50 AM

Page 6, Q13. How much is each juror compensated?

1	500	Apr 8, 2012 5:34 PM
2	\$150 + travel expenses	Apr 6, 2012 7:53 AM
3	\$150 to \$300 per event	Apr 6, 2012 7:22 AM
4	200 (we pay them an additional 100 to come back and pick booth awards during the fair)	Apr 4, 2012 10:09 AM
5	\$25	Apr 3, 2012 4:52 AM
6	\$100	Mar 30, 2012 4:26 PM
7	500 plus expenses	Mar 30, 2012 9:33 AM
8	300	Mar 29, 2012 11:34 AM
9	\$750 - \$1,000	Mar 28, 2012 9:54 AM
10	\$1,100	Mar 27, 2012 10:07 AM
11	We have 2 tiers, 2 professional jurors & 3 from KAC staff, membership, and faculty. We have a total \$1,500 for the judges.	Mar 27, 2012 7:57 AM
12	\$100	Mar 26, 2012 11:41 AM
13	\$50 each	Mar 26, 2012 8:36 AM
14	\$75 -\$100	Mar 23, 2012 1:05 PM
15	\$150-\$200	Mar 23, 2012 7:37 AM
16	\$125	Mar 22, 2012 12:39 PM
17	see #9	Mar 22, 2012 12:32 PM
18	An adequate amount	Mar 22, 2012 12:20 PM
19	\$100.00	Mar 22, 2012 12:14 PM
20	\$450.00	Mar 22, 2012 11:58 AM
21	Cost of Travel and \$750	Mar 22, 2012 11:50 AM
22	750.00	Mar 22, 2012 11:50 AM

Page 7, Q14. Do you use artists on your Image Jury?

1	we try to have at least one festival artist peer and one highly regarded working artist from the local area	Apr 9, 2012 10:04 AM
2	Show artists bring a lot of info and insight to the jurying	Apr 6, 2012 7:53 AM
3	We use a range of backgrounds	Apr 6, 2012 7:22 AM
4	For the same reason you would have a chef judge a cooking contest. They are experts in their field.	Apr 6, 2012 7:19 AM
5	They each add info in their particular mediums.	Apr 5, 2012 10:59 AM
6	I feel it is important to have representatives of the art fair artists on the panel. They provide an "industry" look at things and often have insights that non-art fair artists don't have.	Apr 4, 2012 10:10 AM
7	Their expertise in the various mediums and to be an artist-friendly show.	Apr 3, 2012 4:52 AM
8	why not? Peer jurors are most important and provide a high level of integrity to the process. they know artists, know the work and can assist with technique and buy/sell/production	Mar 30, 2012 9:34 AM
9	The festival world is unique and having artists who aren't just textbook savvy, but knowledgeable about the festival world is important for selecting the best mix of artists	Mar 29, 2012 11:35 AM
10	For their expertise in specific media	Mar 29, 2012 9:43 AM
11	expertise	Mar 29, 2012 6:39 AM
12	They provide an important perspective and add to the important mix of expertise	Mar 28, 2012 9:55 AM
13	Our jurors typically are or have been practicing artists who have also demonstrated a commitment to expanding their skills and knowledge by working in an academic setting, a museum setting or gallery environment.	Mar 27, 2012 10:09 AM
14	Artists have knowledge of the art mediums	Mar 26, 2012 11:42 AM
15	we have an artist advisor who does not serve as a scoring juror	Mar 26, 2012 8:37 AM
16	Sometimes	Mar 23, 2012 1:38 PM
17	Knowledge of the art/craft creation	Mar 23, 2012 1:05 PM
18	We use a peer jury because they are familiar with festivals in general and have a vested interest in maintaining the quality of our event.	Mar 22, 2012 1:07 PM
19	perspective, knowledge, inclusion	Mar 22, 2012 12:40 PM
20	They know the show best having been exhibitors in prior years	Mar 22, 2012 12:33 PM
21	We do not have artists who do our show.	Mar 22, 2012 12:20 PM
22	Executive director has not maintained relationships with credible artists	Mar 22, 2012 12:17 PM

Page 7, Q14. Do you use artists on your Image Jury?

23	their knowledge of the art world & expertise as an exhibitor	Mar 22, 2012 12:15 PM
24	They help find manufactured work. They tend to be good judges too.	Mar 22, 2012 11:59 AM
25	To be relevant to the art fair industry	Mar 22, 2012 11:50 AM
26	Who better to judge art than artists?	Mar 22, 2012 11:50 AM

Page 9, Q16. Describe the Image jury's function.

1	view images and give yes/no	Apr 6, 2012 10:27 AM
2	To bring their expertise and knowledge in helping to select the top of top to come to the fair.	Apr 6, 2012 9:34 AM
3	Using our criteria to pick the best art.	Apr 6, 2012 7:56 AM
4	To rate the art in the categories they are judging based on uniqueness, quality, skill and presentation	Apr 6, 2012 7:41 AM
5	To view the pictures - hear what the artists say about their creation process - ask questions as to validity of hand-created	Apr 5, 2012 11:02 AM
6	They provide a score for each artist. The range is 1 - 7 but we ask that they don't use 4. After the jury we calculate the accepted, wait-list, and declined score threshold for each category. We determine each category based on numbers that work well at our fair (i.e. 6-8 furniture, 15-20 ceramics, etc.). The jurors scores are integral in determining the scores that determine this. Jurors also provide insight whether ethical (that artist is a production operation), technical (this is how that technique works), etc. based on their own area of expertise.	Apr 4, 2012 10:21 AM
7	To choose the show	Apr 3, 2012 8:48 PM
8	To score the work based on originality and quality and to identify and flag buy/sell or manufactured/brokered items with are not allowed at this show.	Apr 3, 2012 5:03 AM
9	To choose artists that are unique, high quality, and would have good marketability in our city.	Mar 30, 2012 4:31 PM
10	to select the entire show and waitlist	Mar 30, 2012 9:55 AM
11	To review and score applications in ZAPPLication on a yes-no-maybe scale and discuss to select invited artist and waiting list	Mar 29, 2012 11:43 AM
12	Select appropriate quality art. Monitor number of applicants in each category. Ensure a balance of styles and media.	Mar 29, 2012 9:44 AM
13	To select the artists who will fill the artists for the coming show	Mar 29, 2012 6:49 AM
14	To provide expertise in the selection process through multiple rounds of scoring.	Mar 28, 2012 10:02 AM
15	The image jury selects the artists from the pool of applicants who will be offered the opportunity to participate in our show.	Mar 27, 2012 10:15 AM
16	To give each of the artist's a score.	Mar 27, 2012 8:01 AM
17	Evaluates and scores one-of-a-kind artwork that has been designed and created by the Artist which reflects unique design, skill and vision and is without technical faults.	Mar 26, 2012 11:52 AM
18	To review, critique and score each applicants submission.	Mar 26, 2012 8:42 AM
19	Score the applications	Mar 23, 2012 7:44 AM

Page 9, Q16. Describe the Image jury's function.

20	Select exhibitors for the festival from those presented.	Mar 22, 2012 1:12 PM
21	2. You are charged with selecting a show that is balanced. Your selection criteria should be based on ARTISTIC EXCELLENCE! There is no entitlement or quota for categories or ratios of applications received to the number of artists selected. We are looking for a show that is representative of diverse styles and techniques and that include a broad range of pricing. In addition, we are looking for diversity within a medium category. For example: In ceramics, we would hope for a positive mix of themes as well as a mix of functional and non-functional work. In Fiber we would hope for a mix of wearable and non-wearable work.	Mar 22, 2012 12:56 PM
22	To give me the necessary distance I need from the applicants, as well as to give me the hierarchy of scores as I assign booth spaces as requested by the applicant from the highest scores working downward. Thus, the higher scores receive their closest to first preference of booth space.	Mar 22, 2012 12:45 PM
23	? not sure what you are asking, we use zapp	Mar 22, 2012 12:42 PM
24	They view the images and give each applicant a numerical score	Mar 22, 2012 12:23 PM
25	Score all art submitted to the show - our show is built completely on these scores.	Mar 22, 2012 11:53 AM

Page 9, Q17. What is your criteria for selecting your Image Jury?

1	members of our organization or other local artists	Apr 6, 2012 10:27 AM
2	Their background, relevance and how current they are on trends in fairs and art.	Apr 6, 2012 9:34 AM
3	Quality of the art. We do NOT pick by price, salability, we want to show our buyers top level art.	Apr 6, 2012 7:56 AM
4	Art background as an artist, curator, gallery experience or art educator	Apr 6, 2012 7:41 AM
5	Volunteers and those we call that agree	Apr 5, 2012 11:02 AM
6	We choose from art fair artists, artists, art administrators, and collectors. There is no exact formula and we change our jury every year. This does not mean that we do not invite jurors back, but they are usually given a couple of years off. I feel this ensures a fresh fair each year for our patrons.	Apr 4, 2012 10:21 AM
7	We choose members of our community with art expertise such as working artists, gallery owners, art educators, art guild members and members of the festival board of directors.	Apr 3, 2012 5:03 AM
8	A diverse group of five people with high interest and knowledge of the arts.	Mar 30, 2012 4:31 PM
9	Because we have peer jurors selected from the previous year's award winners (who are exempt), I start with selecting two of them. Depending on their backgrounds and expertise, I will work on recruiting the other three. So, for example, if one of the peer jurors is a jeweler, I will not recruit a jeweler. The "other three" are generally educators, gallery owners, artists, or other professionals in the field. I keep a file. In the file are names gathered from artists (we ask for suggestions in our post-event survey), past jurors, contacts. We also work with the Des Moines Art Center to provide suggestions.	Mar 30, 2012 9:55 AM
10	Knowledge in a wide variety of media with expertise in 1-2 particular media; must be educated and experienced; also like to have a balance of backgrounds, ages, and sexes	Mar 29, 2012 11:43 AM
11	Experienced exhibitors, art professionals in a variety of fields, those who understand the mission of the sponsoring group.	Mar 29, 2012 9:44 AM
12	They must be actively involved in the art show	Mar 29, 2012 6:49 AM
13	Artisti Excellence!	Mar 28, 2012 10:02 AM
14	Jurors are required to submit resumes or a detailed CV for review by our art show committee. They are required to show experience as a practicing artist and knowledge/ability/experience evaluating not just their medium of choice but art across a broad spectrum of media.	Mar 27, 2012 10:15 AM
15	I have a form I fill out when I talk with a prospective juror. There are many questions that I would be happy to share with you.	Mar 27, 2012 8:01 AM
16	We try to select local artists who work with a variety of mediums. We use a bench jeweler to evaluate all jewelry entries.	Mar 26, 2012 11:52 AM
17	We prefer a mix of art professionals, art educators, gallery professionals and an	Mar 26, 2012 8:42 AM

Page 9, Q17. What is your criteria for selecting your Image Jury?

	occasional art collector from our community. We also like to have a mix of media backgrounds, gender and ethnicity to help balance the jury.	
18	Technique, design, color/texture, originality/inventiveness, and artistic merit.	Mar 23, 2012 7:44 AM
19	Originality / Creativity Quality / Workmanship Continuity of Work Overall Appearance of Display	Mar 22, 2012 1:12 PM
20	a well blended mix of show artists, buyer, academic, curator or galley owner.	Mar 22, 2012 12:56 PM
21	That they have a working knowledge of the show having participated at least once before, that their work represents the spectrum of media, that they live within driving distance, that they are self-supporting through their art/craft work.	Mar 22, 2012 12:45 PM
22	knowledge of many different mediums, knowledge of specific medium, disassociation with the show, computer literate	Mar 22, 2012 12:42 PM
23	creativity, originality, technique, design and presentation	Mar 22, 2012 12:23 PM
24	Reputation for fairness	Mar 22, 2012 11:53 AM

Page 9, Q18. Do you have a silent jury? ("silent" is defined as you do not allow jurors to talk to each other during the jury process)

1	No, the more they share information the more of a educated and visual score they can give.	Apr 6, 2012 9:34 AM
2	I think some things need discussing	Apr 6, 2012 7:56 AM
3	Allow jurors to concentrate and focus on the task	Apr 6, 2012 7:41 AM
4	Discussion helps us all learn from each other	Apr 5, 2012 11:02 AM
5	Often it is quiet because we are moving at a quick pace. But if a juror feels it necessary to comment I feel that should be allowed.	Apr 4, 2012 10:21 AM
6	The jurors share their expertise to discuss the work and identify non-original works for disqualification.	Apr 3, 2012 5:03 AM
7	It's important for jurors to ask questions about technique, etc.	Mar 30, 2012 4:31 PM
8	its a good idea to allow jurors the opportunity to share information or ask questions	Mar 30, 2012 9:55 AM
9	Rounds 1/2- Objectivity in early rounds, but also because it would take too much time to discuss EVERY application	Mar 29, 2012 11:43 AM
10	We have found that the opportunity to ask and answer questions and share insights leads to a better result.	Mar 29, 2012 9:44 AM
11	We produce a much better show allowing opinions to be shared	Mar 29, 2012 6:49 AM
12	Rounds offer a combination of silent and discussion	Mar 28, 2012 10:02 AM
13	We believe that the dialog between the jurors is helpful in providing the most objective and thoroughly contemplative review of each artists' work.	Mar 27, 2012 10:15 AM
14	Jurors are free to talk to one another, but seldom do.	Mar 26, 2012 11:52 AM
15	jurors are allowed to ask questions about the applicants process and to flag work they feel is buy/sell	Mar 26, 2012 8:42 AM
16	First round is silent. The jurors are asked to select the best to move forward	Mar 22, 2012 12:56 PM
17	well - we try! I thinks it's so very easy to influence other people even by a sigh or a giggle. I admonish when necessary.	Mar 22, 2012 12:45 PM
18	dialogue is helpful	Mar 22, 2012 12:42 PM
19	one judge may have more knowledge of a specific medium than the others	Mar 22, 2012 12:23 PM
20	Discussion after the first round of jurying can be very productive	Mar 22, 2012 11:53 AM

Page 9, Q19. Do you have a discussion jury? (we define this as allowing the jury members to discuss anything they want during the process)

1	we want to take time to clarify and hear others input	Apr 6, 2012 10:27 AM
2	Some know more than others in regards to mediums and others no fraudulent artists.	Apr 6, 2012 9:34 AM
3	They can't discuss "anything" they want....	Apr 6, 2012 7:56 AM
4	discussions tend to get off track. We do allow questions.	Apr 6, 2012 7:41 AM
5	Same answer as 15. We do ask that it remains "nameless" since it is supposed to be a blind jury.	Apr 4, 2012 10:21 AM
6	becasue we're choosing the best show we can	Apr 3, 2012 8:48 PM
7	Jurors share their expertise and discuss whether artist applicants are a good fit for this show.	Apr 3, 2012 5:03 AM
8	Round 3 only- gives the jurors who are knowledgeable in all media but specialist in one or two and can give insight that others may not be aware of	Mar 29, 2012 11:43 AM
9	We especially discuss emerging artists and non-traditional media. We do set limits to keep the discussion focused on the selection process.	Mar 29, 2012 9:44 AM
10	Interaction and discussion are crucial to allowing the group to sculpt the creation of our show	Mar 28, 2012 10:02 AM
11	Jurors sometimes find input helpful.	Mar 26, 2012 11:52 AM
12	we do not allow jurors to discuss the identity of any of the applicants	Mar 26, 2012 8:42 AM
13	There is no time pressure because we are a small show and it allows us to best use the experience of our peer jurors.	Mar 22, 2012 1:12 PM
14	second round, Discuss ask question of staff and other jurors on the images they see to help get to the final mix	Mar 22, 2012 12:56 PM
15	We preview all the images once, then break for lunch, then go through them again in the afternoon. Questions are encouraged at any time.	Mar 22, 2012 12:45 PM
16	dialogue is helpful	Mar 22, 2012 12:42 PM
17	one judge may have more knowledge of a specific medium than the others	Mar 22, 2012 12:23 PM
18	see above	Mar 22, 2012 11:53 AM

Page 9, Q21. What instructions do you give your Image Jury?

1	yes/no or maybe for first round ask questions/discuss etc informal	Apr 6, 2012 10:27 AM
2	To give various scores, not just 1 or 10, we have to have variance. We show them a preview of the year before and the award winners so they know what we are looking for.	Apr 6, 2012 9:34 AM
3	We have a 4 point criteria that they use. And yes the artists know what this is.	Apr 6, 2012 7:56 AM
4	Review the applicants for the category being judged then begin rating. Feel free to go back and change a score anytime. Base your scores on uniqueness, quality, and presentation of the booth.	Apr 6, 2012 7:41 AM
5	Do not consider whether, in their estimation, we have too many of a given category - just jury on the potential of the art quality as a good addition to the show. The director will make decisions as to # in category, etc.	Apr 5, 2012 11:02 AM
6	We explain that we will go through each category quickly and then circle back through allowing more time for each image and read aloud the statements. We instruct the jurors to score on originality, aesthetics, and craft as opposed to saleability. We let them know they can comment. We also let them know that although the jury is open to the public and we release the scores to the artists that their personal scores remain anonymous. Finally we instruct them to deduct two points for anyone that is standing in their booth shot, has their name/business name in the booth shot, or does not have a booth shot (this is all outlined to the artists in our prospectus).	Apr 4, 2012 10:21 AM
7	To choose the best show they can	Apr 3, 2012 8:48 PM
8	We ask that they review the applications carefully. High scores should reflect excellent quality work, original, well-designed and uniqueness. Lowest scores for poor quality work or work that does not fit within the shows rules of participation.	Apr 3, 2012 5:03 AM
9	Lots of instruction and prior to arriving they receive an overall view of what we expect from our jurors.	Mar 30, 2012 4:31 PM
10	We start before the actual jury day and ask for each of the jurors to read the Prospectus and application materials. Instructions stem from an understanding of the guidelines and rules of the show. I ask them further to pay special attention to the booth image requirements we have. We consider the booth image to be as important as any of the other five images. The jury is responsible for viewing, assessing and scoring the work of each artist who has submitted an application. We ask them to provide their best professional assessment; Evaluate the artistic excellence of the work; Recognize and reward diverse styles and techniques; "Sell"ability of the work. Guidelines include their assessment is of the work they see/not the work they've seen; They must select the best work from this applicant pool; They are not jurying the artist, they are jurying the work; They are jurying the medium based on the definition of that medium by the show with a degree of discretion; The booth image shows body of work, provides dimension and scale, and a sense of artistic and creative presentation. It also reports to the jury if the work submitted in the individual images reflects the current style and overall body of work.	Mar 30, 2012 9:55 AM
11	Base decisions on quality of the work, not personal aesthetic; goal is to	Mar 29, 2012 11:43 AM

Page 9, Q21. What instructions do you give your Image Jury?

ultimately have a balanced show, but there are no goal numbers in each media; We also provide an instruction packet with all show rules, media descriptions, and application processes

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| 12 | We have written procedures. Many of our jury members return yearly. | Mar 29, 2012 9:44 AM |
| 13 | They jury for originality, craftsmanship and marketability. | Mar 29, 2012 6:49 AM |
| 14 | <p>1. You each come to us with your own unique talents. You represent a diverse range of expertise and that is on purpose. 2. You are charged with selecting a show that is balanced. Your selection criteria should be based on ARTISTIC EXCELLENCE! There is no entitlement or quota for categories or ratios of applications received to the number of artists selected. We are looking for a show that is representative of diverse styles and techniques and that includes a broad range of pricing. In addition, we are looking for diversity within a medium category. For example: In ceramics, we would hope for a positive mix of themes as well as a mix of functional and non-functional work. In Fiber we would hope for a mix of wearable and non-wearable work. 3. We are asking you to tap into your specific area of expertise as well as make the effort to look beyond your area of expertise, keeping in mind that we are aiming for a diverse, well-rounded show. 4. We are asking you to look beyond your own personal taste. Please remember that personal taste is different than critical observation assessment. In the next few days, you will be making critical observation assessments 5. As hard as it is to accept, we will be eliminating over 1,750 or so applicants. Hopefully we can all get into a mode where we can take the personal aspect of that reality out of what we are here to do. At the same time, we will be selecting 235 artists and will be creating a final product that we will all be very proud of. 6. This is an emotional process and at times I expect your emotions will be on a roller coaster of sorts. We will encourage discussion and expression of your viewpoint. I will ask, however, that you do this in the spirit of respect and understanding of all parties involved. We will function in the arena of consensus and that drives the fact that you will have many ups and downs, disappointments and successes. In the end, it will balance out amongst the five of you. 7. And finally, we have scheduled 20+ hours to accomplish this task so we will strive to keep the process moving. This means that at times, we may ask that discussion terminate and final votes taken. This is not meant to rush you, but to keep us on track within our time limitations.</p> | Mar 28, 2012 10:02 AM |
| 15 | The jury is given a description of our festival, the general interests of our attendees and our goals as a festival to exhibit high quality fine art and fine craft. We also provide them with information about the judging process (which is conducted by a different team of experts). | Mar 27, 2012 10:15 AM |
| 16 | Again, I have 3 pages of instructions that I would be happy to share with you. | Mar 27, 2012 8:01 AM |
| 17 | <p>1. The work that you will evaluate should reflect one-of-a-kind artwork that has been designed and created by the Artist. The work should be well conceived and expertly executed without technical faults. It should reflect unique design, skill and vision. 2. We are seeking your valued and professional opinion. 3. Scoring is done on a 1 to 5 scale point system, with 1 being the lowest score and 5 being the highest. Please use the full range of scores in your voting. 4. You should not be prejudiced against work that has remained relatively unchanged for some years, as long as the work is representative of the unique design</p> | Mar 26, 2012 11:52 AM |

Page 9, Q21. What instructions do you give your Image Jury?

identified with a particular artist.

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| 18 | We have our own jury instructions sheet that details the criteria we would like to have the applications evaluated by. We also show them the Zapp jury tutorial . | Mar 26, 2012 8:42 AM |
| 19 | We give them details on how to use ZAPP, how the rounds work, what criteria they should use to score, encourage the use of the full-range of scores, leave personal taste out of the equation, etc. | Mar 23, 2012 7:44 AM |
| 20 | <p>Overview: The goal of the jury panel is to select artists of the highest quality and greatest diversity possible from the applications presented. Invitations to exhibit at Colorscape are extended to those applicants with the highest scores in each medium. A maximum of 90 spaces are available for exhibition of artwork, with a number of spaces already filled by jury-exempt exhibitors and others. Your invitation to serve as a juror is based on your professional expertise, familiarity with arts festivals and the show circuit, and your history with Colorscape. Three jurors sit each year, with three year terms staggered among them so that ideally there is one new, one completing a second year and another their third and final year. Jurors are selected with varying backgrounds and areas of expertise. Technical questions, inquiries about application guidelines or any other questions are welcome. If a question is posed that falls within your area of expertise, you are encouraged to offer guidance since each of you brings a unique range of artistic experience to the table. The Process: Each application should include four images - three representing the work the applicant typical of that which will be sold at the festival and one of their booth display. Each juror has a separate sheet for each application to be reviewed, with a point range in these equally weighted criteria: • Originality & Creativity • Quality & Workmanship • Continuity of Work • Overall Appearance of Display. Applications will be presented anonymously and jurors are expected to be impartial at all times. If a conflict of interest arises and you feel you cannot be entirely unbiased, you are asked to recuse yourself from that individual's scoring. That applicant's total score will be adjusted to reflect your absence. Since a balanced show is important to both exhibitors and audience, you may be given an approximate number of exhibitors for each category (or not). However, if a medium is exceptionally strong or weak, these numbers can be adjusted. Applicants may be added to a "Wait List." Conversations about personal experiences with any of the applicants is inappropriate since it cannot apply all applicants equally; however the applicants previous experience with Colorscape is relevant. Discussion to establish standards is encouraged, as consensus will allow you to arrive at a relatively consistent scoring standard. It is the composite of individual scores that determines who is accepted and who is not. I may offer information concerning the event's vision or other specifics, and you should feel free to ask for clarification. While reviewing the images, please keep in mind that Colorscape is a visual arts market and evaluate work on its visual merits – functionality is of no concern. Colorscape permits artists to select the category(ies) in which they will be juried. Therefore, you may find artists in a category that, in your opinion (and often mine), would be more appropriately displayed in another. The artists' requests are respected. Artists are allowed to apply in up to two categories as long as each submission represents a separate body of work and a separate set of slides is presented. Only one booth slide is required. It is possible to accept one body of work and not the other for a single artist. You will begin by viewing all the images in rapid succession. Each category will then be viewed slowly and scored. Re-viewing of images is possible</p> | Mar 22, 2012 1:12 PM |

at any time. Some applicants include Artist Information Statements and these are included in your notebook. Images of jury-exempt exhibitors are also included in the presentation. The work of these exhibitors should be kept in mind when considering the category. During the scoring round, the artists' work is evaluated for the criteria listed and scores ranked from 1 (low) to 7 (high). It is important to use the entire range of scores to offer a varied range of totals and help clarify results. The omission of the "4" aids in setting the range by not allowing you to be neutral. It doesn't matter if all jurors score using the same standard, but each of you should be consistent throughout your own scoring. If you start off with a very strict standard, please maintain it throughout the process. Consistent scoring is key to good results. I'm not putting limits on the number of exhibitors in any category at this time since the only one where it is usually an issue is Jewelry. Typically many jewelers apply to the show. This will be part of the discussion. You are encouraged to make comments on your jury sheets. Some applicants inquire about your decisions and your notes can help me answer their questions. Your names will not be used. If you need more time at any point, just say so. If you need a break, don't hesitate to ask. Food and drinks are provided and I'm in no hurry.

21 You have been hand picked because of your outstanding contribution to the visual arts. Our job over the next three days is to work hard to keep the reputation of the Saint Louis Art Fair as one of the top visual arts experiences in the country intact. This process is labor intensive and you are following in the footsteps of many who have commented on how difficult it is to choose this show. A few comments on how things will proceed over the next few days. 1. You each come to us with your own unique talents. You represent a diverse range of expertise and that is on purpose. 2. You are charged with selecting a show that is balanced. Your selection criteria should be based on ARTISTIC EXCELLENCE! There is no entitlement or quota for categories or ratios of applications received to the number of artists selected. We are looking for a show that is representative of diverse styles and techniques and that include a broad range of pricing. In addition, we are looking for diversity within a medium category. For example: In ceramics, we would hope for a positive mix of themes as well as a mix of functional and non-functional work. In Fiber we would hope for a mix of wearable and non-wearable work. 3. We are asking you to tap into your specific area of expertise as well as make the effort to look beyond your area of expertise, keeping in mind that we are aiming for a diverse, well-rounded show. 4. We are asking you to look beyond your own personal taste. Please remember that personal taste is different than critical observation assessment. In the next few days, you will be making critical observation assessments. 5. As hard as it is to accept, we will be eliminating over 1000 applicants. Hopefully we can all get into a mode where we can take the personal aspect of that reality out of what we are here to do. At the same time, we will be selecting 150 artists and will be creating a final product that we will all be very proud of. 6. This is an emotional process and at times I expect your emotions will be on a roller coaster of sorts. We will encourage discussion and expression of your viewpoint. I will ask, however, that you do this in the spirit of respect and understanding of all parties involved. We will function in the arena of consensus and that drives the fact that you will have many ups and downs, disappointments and successes. In the end, it will balance out amongst the five of you. 7. And finally, we have scheduled 27+ hours to accomplish this task so we will strive to keep the process moving. This means that at times, we may ask that discussion terminate and final votes taken. This is not meant to rush you, but to keep us on

Mar 22, 2012 12:56 PM

Page 9, Q21. What instructions do you give your Image Jury?

track within our time limitations. IF THERE IS A TIME DURING THIS PROCESS THAT YOU FEEL YOU HAVE A CONFLICT OF INTEREST OR ANOTHER ISSUE OF CONCERN, PLEASE CONTACT ME PRIVATELY AND I WILL HELP YOU IN THE HANDLING OF THE ISSUE.

- | | | |
|----|---|-----------------------|
| 22 | "Please use your knowledge of the show to help determine what is appropriate for this show. We search for a wide variety of work in all media. We want work that is original and creative. We want to know what you like reflected in your scores, and likewise what work you do not like. It's subjective, which is why we have a large panel of jurors. It all works out. Please be sure not to judge the photography rather than the work. Professional photography can do wonders for inferior work, and poor photography can really mess with fabulous creativity. Some mediums are more difficult to photograph well. So be judicious. Don't worry if you like all the jewelry, for example, and you give it all high scores. Everybody won't do that, so we will get a range of scores." | Mar 22, 2012 12:45 PM |
| 23 | pick good quality work that is fine art and fine craft, don't worry about the numbers | Mar 22, 2012 12:42 PM |
| 24 | To give each applicant a numerical score from 0 - 5 best on creativity, originality, technique, design and presentation | Mar 22, 2012 12:23 PM |

Page 9, Q22. What are some tips you can provide to other shows on effective Image Jurying that have been helpful to you? (i.e. stretching, larger mediums juried before others, pacing, exercise, etc)

1	Definitely showing the jurors the entire medium first so they have a quick glimpse overall before they begin scoring.	Apr 6, 2012 9:34 AM
2	na	Apr 6, 2012 7:56 AM
3	We use the school computer lab, so everyone is in a controlled environment with access to information they may need. Jurors who do not have expertise in an area do not jury it.	Apr 6, 2012 7:41 AM
4	Take breaks. Provide breakfast, snacks, drinks, and lunch. Keep it moving but don't rush it.	Apr 4, 2012 10:21 AM
5	We break our jury out into three days: 3D = Ceramics, wood, metal, glass, sculpture. 2D = Photography, painting, drawing, prints. Mixed Media = jewelry, fiber, other... etc. Each night has a different group of 8-10 jurors with expertise in the categories they are scoring. Each jury session reviews 100-150 applications. This way it isn't a marathon jury session with the same people looking at everything and getting burnt out.	Apr 3, 2012 5:03 AM
6	Take breaks and feed the jurors. Go outside often so they are not zoning out. Stagger large mediums with small mediums so they feel like they are making progress.	Mar 30, 2012 4:31 PM
7	Take your time. This is a marathon, not a sprint. Don't allow the jury to dictate the pace. The show should dictate the pace by allowing each set of images to be displayed at a pace you think is important and fair. Watch jurors and call them out if they are moving ahead and not paying attention. Move jurors around. After a break, switch them up so they are getting different perspectives. Administrators must review each and every set of images BEFORE they are in front of the jury. It's the show's responsibility to weed out those that are not in line with the rules, in the wrong medium, etc. Pacing is important. Don't show a large medium right after lunch. We do a small one and then take a break.	Mar 30, 2012 9:55 AM
8	Be sure that the panel and volunteers are pampered, because it is a strenuous process- this means hotel rooms, complimentary meals, regular breaks, etc. Communicate prior to the event so they are aware of procedures for the weekend and well versed on the show and its rules.	Mar 29, 2012 11:43 AM
9	We jury one of the smallest categories first to get the jury focused and help new members understand the process. We then move to the Jewelry category as we have the most entrants in that category and many of them are very close in quality to one another. thus we want to do that before any "jury fatigue" sets in. As a discussion jury, we may set aside applications that don't achieve a consensus to accept or reject after a reasonable period of time. we review them again after reviewing other applicants in the category.	Mar 29, 2012 9:44 AM
10	Staying together through the process is the most important. Jurors benefit greatly from hearing other's opinions or insight on technique, difficulty, uniqueness etc.	Mar 29, 2012 6:49 AM
11	Keep the process well paced and be respectful of the workload for a large jury. Move jurors throughout the process so that they are not sitting in front of the	Mar 28, 2012 10:02 AM

Page 9, Q22. What are some tips you can provide to other shows on effective Image Jurying that have been helpful to you? (i.e. stretching, larger mediums juried before others, pacing, exercise, etc)

	same image placement throughout. Opening night juror dinner to allow them to develop chemistry before they are asked to work together.	
12	Make it fun, friendly, feed them well, have snacks at their station all day. Stress that what they are doing impacts people's lives.	Mar 27, 2012 8:01 AM
13	mixing the larger mediums so that we go large, small, small, small, large, etc. seems to help. We also take three breaks throughout the day. Shorter breaks in the AM and PM and a nice lunch break.	Mar 26, 2012 8:42 AM
14	consistency of time throughout all mediums. Jury the images. Watch your jurors to see when they need a break.	Mar 22, 2012 12:56 PM
15	Over the years I have evolved the jury to flow by category. I start with work designed to be off the body, i.e., ceramics, (which everybody can read pretty well and then they start to relax), and then go into glass, sculpture, wood, metal, painting, printmaking, until eventually I get to mixed media, where I then transition to work designed to be worn on the body, i.e., jewelry, weaving, wearables, accessories, etc.	Mar 22, 2012 12:45 PM
16	keep the jury day informal and fun. Take breaks when needed. Usually view large mediums early in the day	Mar 22, 2012 12:23 PM
17	Take breaks often - everyone's eyes get tired.	Mar 22, 2012 11:53 AM

Page 11, Q24. If "no,' why?

1	don't give awards!	Apr 6, 2012 10:28 AM
2	Small show, small budget.	Apr 6, 2012 7:57 AM
3	Not sure. Combination of having the funds and other issues.	Apr 6, 2012 7:53 AM
4	No awards...	Apr 3, 2012 8:48 PM
5	We do not believe such awards enhance the artists' experience. We prefer to focus on keeping costs down and offering artist-friendly amenities at the show.	Mar 29, 2012 9:44 AM
6	The jurors again give a score to each artist and then we total the scores and the artist who has the highest score in each of the 19 categories is awarded a beautiful hand made ribbon and \$100 cash.	Mar 27, 2012 8:03 AM
7	Our profit margin is too small to be able to afford it.	Mar 22, 2012 12:13 PM

Page 12, Q26. Why do you have an awards jury?

1	To honor the artists.	Apr 6, 2012 9:35 AM
2	To provide expertise in selecting the art that they feel represents the best in the show.	Apr 6, 2012 7:46 AM
3	We fell outside judges are viewing with new thoughts, ideas and eyes.	Apr 5, 2012 11:03 AM
4	The same jurors that serve on our image jury pick the awards. Seems like the best way to keep me (the director) out of picking my own favorites and allowing different artists to win each year.	Apr 4, 2012 10:23 AM
5	We have sponsor that donate artist award funds which allow us to give artists the chance to offset the cost of their booth fee by winning an award. Award artists are also invited back for 3 consecutive years without having to jury in! This program is a great incentive for our artists and we are happy to offer the opportunity.	Apr 3, 2012 5:08 AM
6	We are actually eliminating our awards this year however we have had it sponsored by an outside organization for the past 15 years.	Mar 30, 2012 4:33 PM
7	It's an opportunity to honor the best of the best and provide cash rewards.	Mar 30, 2012 9:55 AM
8	To honor talented artists and thank them for their involvement in our event by inviting them to return	Mar 29, 2012 11:44 AM
9	The awards jury and the street jury are the same	Mar 29, 2012 6:50 AM
10	Good promotional material for the local media and encourages artists to be timely and professional in getting the show opened. Also provides good incentive for high quality work and booth presentation.	Mar 28, 2012 10:04 AM
11	The same jurors are used for the field jury, with the exception of the bench jeweler. Awards are also based on artist presentation.	Mar 26, 2012 11:54 AM
12	to recognize the top artists in the show and to select artists to be invited back for the next year.	Mar 26, 2012 8:43 AM
13	We have two on-site juries. One for awards and one for re-invitation. The re-invitation includes peer jurors from the medium being scored.	Mar 23, 2012 7:47 AM
14	No one with the organization has the expertise to select award winners (in each category).	Mar 22, 2012 1:14 PM
15	To select a few artists that stand out and invite them back to show from year to year	Mar 22, 2012 12:59 PM
16	tradition, way to recognize work at the event	Mar 22, 2012 12:43 PM
17	In response to accusations from volunteers and community that their favorite exhibitor did not get invited to return in the next year's show	Mar 22, 2012 12:25 PM

Page 12, Q27. How many Awards Jurors do you have?

1	4	Apr 8, 2012 5:36 PM
2	Typically 3	Apr 6, 2012 9:35 AM
3	3	Apr 6, 2012 7:46 AM
4	6-8	Apr 5, 2012 11:03 AM
5	5	Apr 4, 2012 10:23 AM
6	3-4	Apr 3, 2012 5:08 AM
7	3	Mar 30, 2012 4:33 PM
8	3	Mar 30, 2012 9:55 AM
9	12	Mar 29, 2012 11:44 AM
10	3	Mar 29, 2012 6:50 AM
11	11	Mar 28, 2012 10:04 AM
12	2	Mar 27, 2012 10:16 AM
13	3	Mar 26, 2012 11:54 AM
14	four - same jurors that juried the show in advance.	Mar 26, 2012 8:43 AM
15	2 awards jurors and 6 jurors for reinvitation plus 2 peer jurors in each medium.	Mar 23, 2012 7:47 AM
16	6	Mar 22, 2012 1:14 PM
17	at least three. They are some of the same people who did the image jury, but can't be on this piece if they are in the show.	Mar 22, 2012 12:59 PM
18	2	Mar 22, 2012 12:43 PM
19	2	Mar 22, 2012 12:25 PM
20	5	Mar 22, 2012 11:53 AM

Page 12, Q28. Are your Awards Jurors compensated?

1	Depends	Apr 6, 2012 9:35 AM
2	To help compensate for some of the travel and time expenses.	Apr 6, 2012 7:46 AM
3	Professionals should be paid for their time.	Apr 4, 2012 10:23 AM
4	for their time - it is a long day scoring over 200 exhibitors. They take the task very seriously.	Apr 3, 2012 5:08 AM
5	they are doing a job that requires their expertise	Mar 30, 2012 9:55 AM
6	Jurying takes place on a Friday so means that people have to miss work. Also ensures that jurors are qualified.	Mar 29, 2012 11:44 AM
7	They are volunteers	Mar 29, 2012 6:50 AM
8	Makes the award more meaningful	Mar 28, 2012 10:04 AM
9	We believe that compensating our 'judges' or award jurors allows us to attract the best and brightest.	Mar 27, 2012 10:16 AM
10	Jurors are compensated once for both image and field jurying.	Mar 26, 2012 11:54 AM
11	small stipend for expenses	Mar 26, 2012 8:43 AM
12	2 awards jurors only	Mar 23, 2012 7:47 AM
13	To compensate for gas cost.	Mar 22, 2012 1:14 PM
14	Yes, they are working and professionals.	Mar 22, 2012 12:59 PM
15	For their travel expenses	Mar 22, 2012 12:25 PM

Page 13, Q29. How much are your Awards Jurors compensated?

1	500	Apr 8, 2012 5:36 PM
2	Depends	Apr 6, 2012 9:35 AM
3	\$300	Apr 6, 2012 7:46 AM
4	100	Apr 4, 2012 10:23 AM
5	\$150	Apr 3, 2012 5:09 AM
6	500 plus expenses	Mar 30, 2012 9:56 AM
7	\$150	Mar 29, 2012 11:47 AM
8	\$300 - \$1,000	Mar 28, 2012 10:04 AM
9	\$1,100	Mar 27, 2012 10:16 AM
10	\$100	Mar 26, 2012 11:54 AM
11	\$50 each	Mar 26, 2012 8:43 AM
12	\$150	Mar 23, 2012 7:47 AM
13	Each gets a \$25 pre-payment certificate to spend on art at the event.	Mar 22, 2012 1:15 PM
14	It si part of the package. if you image jury you awrd jury.	Mar 22, 2012 12:59 PM
15	\$125	Mar 22, 2012 12:43 PM
16	\$25.00 to 50.00 & some have volunteered their services	Mar 22, 2012 12:25 PM
17	included in show compensation	Mar 22, 2012 11:53 AM

Page 14, Q30. Describe the Awards Jurors function.

1	To rate the artists on various things including technique, executions, price point and booth.	Apr 6, 2012 9:35 AM
2	View art in each booth and select pieces for the panel to discuss and make the awards selection.	Apr 6, 2012 7:50 AM
3	Each judge receives an area to judge - anywhere from 30-40 booths. They are asked to judge on the criteria of 1) Creativity & quality 2) booth presentation 3) Customer service skills	Apr 5, 2012 11:05 AM
4	They walk the fair with an assistant (not altogether) and have three hours to visit the booths. The assistant makes sure they visit every booth. Jurors are encouraged to take notes and pictures as needed. One of the assistants places a sticker on the booth sign so that the artist knows they were visited (although we have five judges only one assistant places the sticker - but we do guarantee that each judge visits every booth). The judges are not identified (hence the sticker). After the three hours they meet to select the awards.	Apr 4, 2012 10:27 AM
5	To identify the highest-quality, most original artist exhibitors and nominate them to receive awards.	Apr 3, 2012 5:11 AM
6	To go through the show and choose 3 best of show winners.	Mar 30, 2012 4:33 PM
7	they are to select the best of show, merit awards and jurors awards	Mar 30, 2012 9:56 AM
8	Walk around the fair with another juror and score all of the artists in each of 2 media. Select Best of Show award winner and Top 10% award winners for each of those media and work with the collective jury panels to determine "Best of the Best"	Mar 29, 2012 11:48 AM
9	To street jury the next show and select best of winners	Mar 29, 2012 6:51 AM
10	Jurors visit every booth and score the artist based on original work, presentation, and overall impact.	Mar 28, 2012 10:09 AM
11	The awards jurors visit the booth of each artist and select the work most deserving of recognition. As a team, they determine which artists shall receive awards and which level of award they will receive.	Mar 27, 2012 10:17 AM
12	Evaluates the work previously juried as well as presentation of artwork	Mar 26, 2012 11:55 AM
13	Score the work	Mar 23, 2012 7:47 AM
14	Select top artists in the categories covered by their area(s) of expertise. Select, as a group, best of show and best booth design.	Mar 22, 2012 1:16 PM
15	To select the artists that they feel are the best at the show.	Mar 22, 2012 1:00 PM
16	jury work on site, bestow awards	Mar 22, 2012 12:44 PM
17	They walk through the entire show and select 30 exhibitors which they feel are the best. And then select 10 from the 30 to be the "top ten".	Mar 22, 2012 12:26 PM
18	Choose best of show - and score all artists for other awards - assure that the	Mar 22, 2012 11:54 AM

Page 14, Q30. Describe the Awards Jurors function.

items juried are in fact the items being sold.

Page 14, Q31. Do you use artists on your Awards Jury?

1	They are experts in their field	Apr 6, 2012 7:50 AM
2	same people jury our awards and images each year - so see above answer	Apr 4, 2012 10:27 AM
3	We are an artist-friendly show and believe that artists should award their peers.	Apr 3, 2012 5:11 AM
4	we don't use peer jurors or artists that are exhibiting in the show because it would appear to be an unfair advantage	Mar 30, 2012 9:56 AM
5	Knowledge and skill	Mar 29, 2012 11:48 AM
6	We have a separate peer jury but our own committee selects the winners	Mar 29, 2012 6:51 AM
7	The jury consists of the 3 non-artist jurors from the original show jury. The 2 artists are previous year award winners and thus are exhibiting in the show.	Mar 28, 2012 10:09 AM
8	Our judges have been practicing artists in the past. As such, they are sensitive to the experience of being judge and tend to interact in a positive, respectful way with our artists.	Mar 27, 2012 10:17 AM
9	Same as image jurors	Mar 26, 2012 11:55 AM
10	They know art.	Mar 22, 2012 1:16 PM
11	If they are not showing in the show	Mar 22, 2012 1:00 PM
12	consistency with pre show jury process	Mar 22, 2012 12:44 PM
13	Some have been artist other have not	Mar 22, 2012 12:26 PM

Page 15, Q33. What percentage of your Awards Jury is made up of artists described in the previous question?

1	100	Apr 8, 2012 5:37 PM
2	40	Apr 6, 2012 9:36 AM
3	In the last two years they were all non art show artists	Apr 6, 2012 7:51 AM
4	70%	Apr 5, 2012 11:05 AM
5	at least 1/5	Apr 4, 2012 10:27 AM
6	50-75%	Apr 3, 2012 5:11 AM
7	At least 2 of the 3 jurors are artists	Mar 30, 2012 4:34 PM
8	100%	Mar 29, 2012 11:48 AM
9	100	Mar 27, 2012 10:18 AM
10	100%	Mar 26, 2012 11:55 AM
11	100% artists, but also educators frequently	Mar 23, 2012 7:49 AM
12	80%	Mar 22, 2012 1:16 PM
13	20-40	Mar 22, 2012 1:01 PM
14	50-100 percent	Mar 22, 2012 12:44 PM
15	50 %	Mar 22, 2012 12:27 PM
16	80	Mar 22, 2012 11:55 AM

Page 16, Q34. What is your criteria for selecting the Awards Jury?

1	Educations, relevancy and experience in the arts.	Apr 6, 2012 9:36 AM
2	A resume that includes some jury experience	Apr 6, 2012 8:04 AM
3	Personal knowlege of artists - knowing and trusting their capabilities	Apr 5, 2012 11:06 AM
4	same as image jury	Apr 4, 2012 10:29 AM
5	The jurors must have expertise in several art mediums in order to score the full body of work.	Apr 3, 2012 5:19 AM
6	It is done by an outside source so I don't know.	Mar 30, 2012 4:35 PM
7	Jurors score in three areas - artistic integrity, technical expertise and body of work. they score 1-7 with no 4 in each category.	Mar 30, 2012 10:10 AM
8	Gather resumes and select the most qualified candidates as determined by experience, education, etc.	Mar 29, 2012 11:51 AM
9	same as other	Mar 29, 2012 6:52 AM
10	The jury consists of the 3 non-artist jurors from the original show jury. The other 2 jurors are previous year award winners exhibiting in the show	Mar 28, 2012 10:13 AM
11	Awards jurors are selected based on the same criteria that image jurors are. They must demonstrate experience as a professional, working artist and education/experience/knowledge of a wide variety of media and practical skills gained in academic, gallery or museum settings.	Mar 27, 2012 10:21 AM
12	they are the same as the initial jury so that we have consistency in how the work is evaluated and so that they can spot check to be sure the artists are selling the work they represented in their application.	Mar 26, 2012 9:47 AM
13	Are they qualified to jury the show?	Mar 23, 2012 7:49 AM
14	Expertise in a specific area.	Mar 22, 2012 1:19 PM
15	Same as the image jury.	Mar 22, 2012 1:09 PM
16	experts in a variety of media, not associated with the Festival, willing and able to walk the field on a holiday weekend	Mar 22, 2012 12:47 PM
17	They have served on the image jury for selection of exhibitors	Mar 22, 2012 12:30 PM

Page 16, Q35. What instructions do you give your Awards Jury?

1	Visit every booth. Try to meet every artist.(They are not always available) Select the work you feel is the most unique,shows the most skill, pay attention to the body of work in the booth.	Apr 6, 2012 8:04 AM
2	The criteria - explanation of each item	Apr 5, 2012 11:06 AM
3	visit every booth, do not announce that they are a judge, take notes and pictures as needed, they have three hours, meet back to come to consensus	Apr 4, 2012 10:29 AM
4	We give jurors a list of booths by number. We ask that they review each and every exhibitor. However, with over 200 exhibitors to review our jurors have found that it is not possible for them to stop and chat with each artists. Therefore, our jurors may not announce their presence in each booth - and act as "mystery shoppers". The jurors can choose to work independently or in teams - but should make notes of the top artists. Once they've reviewed all the exhibitors they deliberate as a group to assign the awards.	Apr 3, 2012 5:19 AM
5	It is done by an outside source so I don't know.	Mar 30, 2012 4:35 PM
6	Visit each booth. Provide best professional assessment in three categories.	Mar 30, 2012 10:10 AM
7	be objective, stay at each booth the same amount of time (monitored with a stop watch by a volunteer)	Mar 29, 2012 11:51 AM
8	same as other	Mar 29, 2012 6:52 AM
9	Score the show based on quality of original work, booth presentation and overall impact.	Mar 28, 2012 10:13 AM
10	The judges are instructed that individual 'pieces' of work do not win awards, awards are presented to an artist based on the overall strength of his/her body of work. Further, jurors are instructed that they must reach consensus on the presentation of awards. However, we do have judges awards and each judge may choose to present awards to the artist(s) of their choice.	Mar 27, 2012 10:21 AM
11	same as the advance jury	Mar 26, 2012 9:47 AM
12	Same as image jurors	Mar 23, 2012 7:49 AM
13	Criteria: Originality / Creativity Quality / Workmanship Continuity of Work Overall appearance of display Audience Interaction Rate on numbered scale. Comments and questions are welcome.	Mar 22, 2012 1:19 PM
14	On-Site Judging Guidelines • Each juror must visit every artist booth. • Jurors will be provided a festival site map and a list of artists in booth number order along with their media category. • Jurors will receive a packet of colored dots (specific to each juror). After the juror has reviewed an artist booth the dot is placed on the artist booth sign signifying they have juried that booth. • Jurors will score each artist on Originality, Execution and Overall Presentation. Jurors will be equipped with clipboards and score sheets. • There are no quotas in each media category however we ask that you try to keep the awards balanced. • Cash Awards o Ten (10) second place (\$500 per) o Ten (10) first place (\$1000 per) o Four (4) jurors awards (\$1000 per) Each juror will personally present their	Mar 22, 2012 1:09 PM

juror's award to the winner. o Sally Murdaugh Memorial Award (The Sally Murdaugh Memorial Award is an annual award instituted in 2004; the recipient is chosen by the Sally's sisters in memory of a founding committee member and dedicated volunteer to the organization. o One (1) Best of Show (\$1000) • Each award winner is exempt from the jury process and invited back to participate in the 2010 Art Fair. • Be Friendly: Walk in to the booth, shake hands, and introduce yourself. You will be required to ask one question of the artist. This question will be determined and agreed upon by both staff and jurors prior to the beginning of on-site judging. • Sample Question: Tell me a little about your work? You will have approximately 2 minutes to spend in each artist booth. You will jury the work focusing on ORIGINALITY, EXECUTION, and OVERALL PRESENTATION. ORIGINALITY: Is the design of the artwork consistent in its originality and uniqueness? Does the artist approach his/her subject matter in a fresh and creative way? Is there a WOW! Factor associated with the work? EXECUTION: Does the artwork reveal excellence in skill, talent and accomplishment in the execution of the work? Does it advance the state of the art, as opposed to repeating or replicating something that's been done before? PRESENTATION: Is the presentation of the artwork and booth visually appealing, well-organized and professional? Does the entire body of work show consistency of thought and process? Each of the above receives equal weighting in our scoring process. Scores are based on each artist's entire body of work rather than an individual piece. SCORING Each of the three categories (Originality, Execution, & Presentation) carries a maximum score of ten points from each of the three judges. The maximum score an artist can therefore receive from any one judge is 30. The maximum total score an artist can receive from all four judges is therefore 120. With a total point spread of 120, a tie is unlikely but nonetheless possible. 0, 1, or 2 Below Average: Work currently at an amateur level. 3 or 4 Average: Shows promise; needs improvement; body of work not totally consistent. 5: This number is not used in scoring. 6, 7, or 8 Above Average: Consistent, appealing body of work. 9 or 10 Outstanding: Accomplished, professional artist. In this event, judges decide the outcome pursuant to established procedure. On-Site Judging Committee – Ann Gold, Susan Kronemer, Donna Thackrey and Dan Winkleman • Each juror will be paired with a member of the On-Site Judging committee. The committee is responsible for “guiding” the juror to the artist booths, marking the booth sign with the colored dot and watching that only two minutes is spent at each booth. • On Saturday from 11:00 to 4:00 the jurors will be accompany by a first year emerging artist. The Student will spend one hour with the juror. The student is to enter the booth with the juror and is to listen in on the conversations between the juror and the artists. Schedule • Friday, September 9 at 4:00 pm jurors, on-site jurying committee chairs and designated staff will meet in Room 1521 at the Sheraton Clayton Plaza Hotel to review procedures. • Judging will begin on Friday, September 9 at 4:30 pm and go until 7:30 pm. Judging will resume on Saturday, September 10 at 9:30 am and must be finished by 4:30 pm. You will adjourn to Room 1521 to deliberate, and finish entering scores. We need scores by 5:30 pm so that the sponsors and committee have enough time to notify each of the award winners and invite them to the Awards Ceremony and Brunch. • Sunday, September 11 – Awards Ceremony and Brunch will take place at the Sheraton Clayton Plaza from 8:30 am – 10:00 am. Jurors must be present to hand out their juror's award. Once the brunch has concluded the jurors obligation is complete.

Page 16, Q35. What instructions do you give your Awards Jury?

16	Just select 30 exhibitors who they feel are the best in the show.	Mar 22, 2012 12:30 PM
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Page 16, Q36. What are some tips you can provide to other shows on effective Awards Jurying that have been helpful to you?

1	artists like to know they have been looked at by the judges. So we use a sticker system	Apr 4, 2012 10:29 AM
2	Mystery shopper jury... some artist exhibitors do not appreciate this system, but it really helps keep the process on track so the jurors can keep moving and maintains impartiality and protects the jurors.	Apr 3, 2012 5:19 AM
3	Visit with jurors before they score. Force them to take breaks. Ask questions of artists if they need to.	Mar 30, 2012 10:10 AM
4	Come up with a systematic way of marking booths as they're judged (a sticker on their booth sign)- that way artists know that they weren't skipped; provide booth maps with that have the booths that each juror needs to visited highlighted, to help them effectively navigate the fair	Mar 29, 2012 11:51 AM
5	Assign volunteers to each juror to ensure proper pacing and visits to all booths. Volunteers place a marking on artist booth signs to confirm their visit to the booth. It is important to offer staff support in tallying and processing scores at the end of a long day. Typical jurors would struggle to handle this process on their own.	Mar 28, 2012 10:13 AM
6	Feed them well.	Mar 22, 2012 1:19 PM
7	Make every juror go inside. Do not let them travel in pairs.	Mar 22, 2012 1:09 PM
8	Allow the award jury to be anonymous	Mar 22, 2012 12:30 PM

Page 17, Q37. Do you have a Compliance Jury or Compliance Committee?

1	the director and assistant fill this role	Apr 6, 2012 10:28 AM
2	They make sure the art shown is what was juried	Apr 6, 2012 8:06 AM
3	We make our rules for a reason. We want them followed.	Apr 6, 2012 7:57 AM
4	We function as the compliance committee.	Apr 6, 2012 7:54 AM
5	Ethics are my number one priority. Furthermore we are trying really hard to only allow artists and artists teams that make all of their work themselves. Having an additional committee member, specifically called our buy/sell inspector, to visit every booth in addition to me (the director) and my artist committee chair really helps enforce the rules.	Apr 4, 2012 10:31 AM
6	Not needed	Apr 3, 2012 8:48 PM
7	Our board of directors acts as our compliance committee to keep out buy/sell and to make sure the exhibitors are adhering to festival rules of participation.	Apr 3, 2012 5:20 AM
8	To make sure the artists are bringing the art they juried into the show with.	Apr 2, 2012 6:43 AM
9	Because we take care of this through administrative measures	Mar 30, 2012 10:10 AM
10	To enforce the rules so people don't take advantage of the system	Mar 29, 2012 11:51 AM
11	Two jurors walk the show early in the day to identify any compliance issues, with a special focus on spotting buy/sell items, as well as items (particularly jewelry) in media other than those submitted for jurying. We do not do a formal booth-by-booth review. We try to keep it friendly.	Mar 29, 2012 9:44 AM
12	It is unfair to the patrons and the other artists to allow some artists to break the rules or show unacceptable work	Mar 29, 2012 6:53 AM
13	To ensure all artist booths are consistent with what was juried into the show.	Mar 28, 2012 10:14 AM
14	Our art show committee performs the duties of a compliance committee.	Mar 27, 2012 10:22 AM
15	We have a quality control coordinator who checks each artist and if there are any questions, I check with her. This year we may have more of a committee approach as we have a new QC coordinator who is also Director of Exhibitions & Education at the Krasl Art Center.	Mar 27, 2012 8:05 AM
16	they are the same as the advance and awards jury.	Mar 26, 2012 9:48 AM
17	It's a small show with few problems. I handle that myself with the assistance of my jury members.	Mar 22, 2012 1:19 PM
18	I don't know what this is	Mar 22, 2012 12:47 PM
19	I do it myself - admittedly not a great time to be had but our show staff is very very limited and I'm the only one who knows it intimately.	Mar 22, 2012 12:46 PM
20	We are the committee. We also seek input from other exhibitors if we have concerns about compliance.	Mar 22, 2012 12:14 PM

Page 17, Q37. Do you have a Compliance Jury or Compliance Committee?

21	Maintain show integrity	Mar 22, 2012 11:55 AM
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Page 18, Q38. If "no," how do you monitor compliance?

1	director and asst director	Apr 6, 2012 10:28 AM
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2	With our own jury standards and committee.	Apr 6, 2012 9:36 AM
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3	We keep images/booth of new exhibitors and check each booth personally. We continue to monitor all booths for sneaking in buy/sell.	Apr 6, 2012 7:55 AM
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4	with what?	Apr 3, 2012 8:48 PM
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5	Artist Relations staff is provided with information on all rules and criteria. They check in each artist, requiring ID and check against a master list. During the show they visit each booth (eventually) and check the booth against the booth image that was provided at the time of application. If there are questions or issues, they ask the artist. Regardless of resolution, the issues or questions are brought to a daily de-briefing meeting held by the entire staff. This is an effort to make more people aware of the issue so more people can now keep an eye out.	Mar 30, 2012 10:13 AM
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6	Our Artist Selection and Support Chair monitors compliance	Mar 26, 2012 11:55 AM
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7	Jury monitors.	Mar 22, 2012 1:19 PM
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8	what do you mean by compliance?	Mar 22, 2012 12:47 PM
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9	Believe me, the volunteers working the show are the first to come to me with concerns about "rule breaking".	Mar 22, 2012 12:30 PM
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Page 19, Q39. How many Compliance Jurors?

1	6	Apr 8, 2012 5:37 PM
2	2	Apr 6, 2012 8:06 AM
3	4	Apr 6, 2012 7:57 AM
4	8 staff members and we also ask the other artists to let us know if they feel any items are not hand-created	Apr 5, 2012 11:07 AM
5	I serve as this (director), plus non-staff by/sell inspector, and my artist committee chair	Apr 4, 2012 10:32 AM
6	5-10	Apr 3, 2012 5:21 AM
7	This year we will have 12.	Apr 2, 2012 6:44 AM
8	2	Mar 29, 2012 11:52 AM
9	2	Mar 29, 2012 9:44 AM
10	6 + volunteers	Mar 29, 2012 6:53 AM
11	2 Volunteer Committee Chairs	Mar 28, 2012 10:15 AM
12	please see previous comment.	Mar 27, 2012 8:06 AM
13	same	Mar 26, 2012 9:48 AM
14	6	Mar 23, 2012 7:50 AM
15	1-3	Mar 22, 2012 1:10 PM
16	4 + committee	Mar 22, 2012 11:56 AM

Page 19, Q40. Are your Compliance Jurors compensated?

1	they are board members	Apr 6, 2012 8:06 AM
2	professionals should be paid for their time	Apr 4, 2012 10:32 AM
3	They are volunteer board of director members.	Apr 3, 2012 5:21 AM
4	They are committee members and that precedent has never been established	Mar 29, 2012 11:52 AM
5	This is an all-volunteer event.	Mar 29, 2012 9:44 AM
6	Experienced Volunteers	Mar 28, 2012 10:15 AM
7	staff & volunteers	Mar 27, 2012 8:06 AM
8	same	Mar 26, 2012 9:48 AM
9	Staff....and a few volunteers.	Mar 22, 2012 1:10 PM

Page 20, Q41. How much are your Compliance Jurors compensated?

1	150	Apr 4, 2012 10:32 AM
2	same	Mar 26, 2012 9:48 AM
3	\$150	Mar 23, 2012 7:50 AM

Page 22, Q44. What percentage of your Compliance Jury is made up of artists described in the previous question?

1	50%	Apr 6, 2012 8:08 AM
2	Me, the director has the final say.	Apr 6, 2012 7:58 AM
3	0 - 100%	Apr 4, 2012 10:32 AM
4	30%	Apr 3, 2012 5:21 AM
5	50%	Apr 2, 2012 6:44 AM
6	100%	Mar 29, 2012 11:52 AM
7	50% to 100%	Mar 29, 2012 9:45 AM
8	20%	Mar 26, 2012 9:48 AM
9	100% - but also educators frequently	Mar 23, 2012 7:51 AM

Page 23, Q45. What is your selection criteria for the Compliance Jury?

1	Board members willing to confront non-compliant artists	Apr 6, 2012 8:12 AM
2	friendly, art wise, detailed	Apr 6, 2012 7:59 AM
3	Staff member - we have ambassadors for each area and we give them copies of what items are juried so they check and let us know	Apr 5, 2012 11:09 AM
4	Finding someone familiar with art fair artists, techniques, and willing to talk to the artists about their work and as need ask the tough questions.	Apr 4, 2012 10:39 AM
5	They are members of the Festival Board of Directors	Apr 3, 2012 5:23 AM
6	Have been to the show before. Understands our high quality, marketability, and no buy/sell standards. Can be impartial.	Apr 2, 2012 6:48 AM
7	Involvement on our planning committee and solid knowledge of our rules and art production processes	Mar 29, 2012 11:54 AM
8	Experience with this event; understanding of the jamor compliance issues, tact yet firmness for dealing with issues should they arise.	Mar 29, 2012 9:45 AM
9	3 peer jurors - rotating mediums except always a jewler 3 committee members	Mar 29, 2012 6:55 AM
10	Established committee that over the years has been trained to support the standards of the show. This committee also has a background in the visual arts.	Mar 28, 2012 10:20 AM
11	Staff	Mar 27, 2012 8:15 AM
12	It is our Jury Advisory Board who serve year round and are part of the image jury process as well,	Mar 23, 2012 7:56 AM
13	It is the executive director and staff with some volunteers who the ed feels comfortable with.	Mar 22, 2012 1:11 PM

Page 23, Q46. What instructions do you give the Compliance Jury?

1	Make sure only original work is in the most visible part of the booth. (We allow giclees). Make sure work shown is work in photos. Make sure the artist is on site.	Apr 6, 2012 8:12 AM
2	welcome the artists, check the work in the booth and the booth with the jury images, and they are looking for other things like proper staking etc	Apr 6, 2012 7:59 AM
3	Watch for items not on the juried list and/or items that are not hand-created	Apr 5, 2012 11:09 AM
4	visit every booth. We provide a color booklet of each artists ZAPP images as a reference as to what should be there. if a simple infraction (artist juries in with elaborate 3D misc sculpture and shows up with three jewelry displays tells them to scale it back). major infraction (buy/sell, work not juried in, etc.) they call director and discussion ensues there and then.	Apr 4, 2012 10:39 AM
5	They are to ensure that artists exhibitors are complying with the festival rules of participation	Apr 3, 2012 5:23 AM
6	This year we are having a mandatory meeting to explain the jury process and the importance of it. Also emphasize the importance of commenting.	Apr 2, 2012 6:48 AM
7	Visit each booth at the fair to see that they're work is consistent with our regulation and let the Executive Director know if they aren't	Mar 29, 2012 11:54 AM
8	Because our compliance jurors have been working with the show from the beginning of the process of receiving applications, we don't issue specific instructions. We review any new issues, particularly with respect to buy/sell, before the show. Frankly the biggest issue we have is non-jewelers attempting to sell jewelry as we do a good job of weeding out buy/sell in the image jury process.	Mar 29, 2012 9:45 AM
9	mostly looking for buy/sell, work in the booth not submitted for jury, done by someone else, too many prints vs originals etc	Mar 29, 2012 6:55 AM
10	Attend each booth with a print out of the images the artist juried in with. These images are compared with the on site presentation to identify any potential violations of exhibitor standards. This committee handles small infractions on their own and will bring larger issues to the show management team.	Mar 28, 2012 10:20 AM
11	Their job is to ensure that the artist's are abiding by our policies, rules and standards as cited in our prospectus.	Mar 27, 2012 8:15 AM
12	They also score work for re-invitation so they are given those instructions, plus are given sheets with juried images for comparison. There is a discussion at the end and any violations are addressed by show management accompanied by one of the Jury Advisory Board members.	Mar 23, 2012 7:56 AM
13	Be sure what they juried with is what they show. Ask questions. Listen....	Mar 22, 2012 1:11 PM

Page 23, Q47. What are some tips you can provide to other shows on effective Compliance Jurying that have been helpful to you?

1	Just do it for pete's sake.	Apr 6, 2012 7:59 AM
2	artist LOVE buy/sell inspector (except those busted)	Apr 4, 2012 10:39 AM
3	Provide clear rules of participation to artists.	Apr 3, 2012 5:23 AM
4	Be consistend with policy enforcement- it can be challenging but necessary	Mar 29, 2012 11:54 AM
5	Look at artists' websites if you suspect art is not all individually hand made by the presenting artist.	Mar 29, 2012 9:45 AM
6	Talk to the artist. A lot of buy/sellers will give themselves away	Mar 29, 2012 6:55 AM
7	We ask the show jurors to bring any issues of concern to our attention as well. They are in every booth and remember details from the original show jury. They are good eyes for us throughout the show site. We offer a complaint form for any peer artists to submit if they have concerns or issues surrounding exhibitor standards.	Mar 28, 2012 10:20 AM
8	You have to be willing to confront an artist if there is a non-compliance issue in a manner that does not invoke a defensive posture. We have a booklet that is light weight with each artist's Zapp application, a copy of all of our guidelines. We have also developed a system for dealing with a violation such as a letter to list the concern and if we are sure there is a violation such as buy sell, then we have a paper trail process for dealing with asking them to leave. Of course we try our best to deal with as many concerns before the jurying, but there are artists who try to manipulate the system, just like in any other business. Our integrity is of up most importance to us, so we do our absolute best to "catch" any problems. We believe if you have the rule, you have to be willing to enforce it. We also have a form that is in the registration packet for an artist to fill out if they suspect, or have proof of a violation to our rules. If an artist is going to "complain" then they need to be willing to "put it in writing" so we have a chance to follow through in checking on the concern.	Mar 27, 2012 8:15 AM
9	Having the Jury Advisory Board member accompany management works well as they are artists themselves and can often speak in a way that is more palatable to the show artist than I can as the show director.	Mar 23, 2012 7:56 AM
10	Be thorough and follow thru.	Mar 22, 2012 1:11 PM

Page 24, Q48. Do you have an Invitation Jury?

1	What is an invitation jury?	Apr 6, 2012 7:59 AM
2	We function in that role ourselves.	Apr 6, 2012 7:55 AM
3	the only invited artists are award winners who are automatically invited to skip the jury for 3 consecutive years after winning a site award.	Apr 3, 2012 5:25 AM
4	In order to keep the show fresh we have about a 55% turnover rate.	Apr 2, 2012 6:48 AM
5	invitations are automatic with an award	Mar 30, 2012 10:13 AM
6	We encourage a small percentage of artists who've shown with us for several years to continue to do so.	Mar 29, 2012 9:45 AM
7	We do not, nor do the artists desire large turnover from year to year. This allows both us and the artists to plan better for the coming year.	Mar 29, 2012 6:55 AM
8	11 previous year award winners are only invited artists.	Mar 28, 2012 10:21 AM
9	Yes, we have on-site jurying and from the top scores in each category a certian % of artists are invited to return the next year without paying for their applicaiton fee or being juryied.	Mar 27, 2012 8:17 AM
10	I am not familiar with the phrase.	Mar 22, 2012 1:20 PM
11	Our award winners are invited back	Mar 22, 2012 1:12 PM
12	Indirectly, in that we visit shows and send follow up emails to exhibitors who meet our criteria. This has helped tremendously with weeding out buy/sell.	Mar 22, 2012 12:16 PM

Page 25, Q49. If "yes," what percentage of your artists are invited back for the next year?

1	15	Apr 6, 2012 9:37 AM
2	55%	Apr 2, 2012 6:50 AM
3	Approximately 10%	Mar 29, 2012 9:45 AM
4	90%	Mar 29, 2012 6:57 AM
5	This year it was 38% of artists, based on the highest scores in each category.	Mar 27, 2012 8:26 AM
6	roughly 30% - it is a flexible number	Mar 23, 2012 7:57 AM

Page 25, Q50. What percentage of artists identified in the previous answer accept the invitation?

1	12	Apr 6, 2012 9:37 AM
2	65%	Apr 2, 2012 6:50 AM
3	90%	Mar 29, 2012 9:45 AM
4	about 70% - number significantly down since the recession, first time artists are the most likely ones to not return	Mar 29, 2012 6:57 AM
5	This year of the 83 artists who were exempt, 72 accepted which is 86%.	Mar 27, 2012 8:26 AM
6	95%	Mar 23, 2012 7:57 AM